



Image by Atmosphere Photography

## A plan for a dynamic Cultural and Community Hub within a diverse and growing region

### > THE CONTEXT

The City of Logan in South East Queensland is home to a growing and highly diverse community with a large youth demographic. The City's Northern Sector has attracted a particularly high number of residents who were born overseas, increasing demand for community and cultural venues to showcase the talents of Logan's multicultural community. To meet these needs Council had identified a large redundant property adjacent to the City Library which presented the opportunity to be redeveloped as a Creative, Cultural and Community Hub – provisionally titled Creative HQ.

### > THE BRIEF

Positive Solutions was engaged to prepare a feasibility study for the Creative, Cultural and Community Hub, identifying two alternative options for the building. Council required detailed scoping and stakeholder engagement to determine community priorities, and benchmarking to identify learnings from other cultural and community hubs in Australia or overseas. Our multi-disciplinary team also included The Maytrix Group, Conrad Gargett Architects, and Slattery.

### > THE APPROACH

An extensive review of community documentation was completed to ensure relevant needs and priorities were considered from initial planning. Case studies were prepared for five facilities across Australia, and stakeholder interviews and workshops were organised with a range of community groups, as well as with Council officers. Ensuring that key client contacts were actively engaged in the process was a priority. Commercial opportunities of the site were considered, as well as the potential economic impact, risks and possible barriers to success.

### > THE RESULT

The Positive Solutions team shortlisted two options, outlining appropriate uses, operational model, governance arrangements and preliminary design concept options for the proposed Hub. Client feedback was integrated into the final feasibility study.

#### SEE ALSO:

- > [Brisbane Powerhouse Feasibility Study and Business Planning](#)
- > [Funding Program for Music Works, Victoria](#)
- > [Redevelopment and Expansion Rockhampton Art Gallery](#)
- > [Springvale Library and Community Hub, City of Greater Dandenong](#)