

ROCKHAMPTON ART GALLERY



Rockhampton Art Gallery, Queensland

Redevelopment and expansion of the Rockhampton Art Gallery required a strong Business Case

> THE CONTEXT

Framed by the City's CBD Redevelopment Framework, the plan to relocate Rockhampton's Art Gallery is identified as a key project in the City's revitalisation strategy which focuses on creating a vibrant cultural hub and active community precinct around the historic Customs House and Quay Street. Ensuring the accessibility of notable collections through expanded gallery spaces and improving capacity to show touring exhibitions and programmable spaces for education and community engagement, the new Gallery will reinvigorate the local economy and provide a tourist drawcard for visitors from interstate and beyond.

> THE BRIEF

Planning for the redevelopment of the Rockhampton Art Gallery has long been considered and is supported by a feasibility and options analysis that shows economic, cultural and community benefits for Rockhampton, the Central Queensland region and the State. Positive Solutions was engaged to support The Maytrix Group in preparing a business case to support funding from State Government and other parties. The Business Case was designed to address the requirements of the Government's Project Assurance Framework.

> OUR APPROACH

The consulting team, which also included Slattery, worked closely with Council to deliver a Business Case that complies with the project decision framework and clearly articulates project benefits for the City and region. Key elements of the Business Case were linked to other Council strategies and plans to ensure a fully integrated approach to planning. Positive Solutions advised on funding options for the project and prepared a preliminary strategic plan in consultation with the Gallery Director.

> THE RESULTS

Council subsequently appointed a collaborative team of Conrad Gargett Architects, Clare Design, and Brian Hooper Architect to develop the masterplan for the cultural precinct and to design the new art gallery and community spaces, which will create a fully activated and engaged city centre.

SEE ALSO:

- > [Whitehorse Centre Business Case Development](#)
- > [Castlemaine Art Gallery Business Case and Design](#)
- > [Brisbane Powerhouse Feasibility Study and Business Planning](#)
- > [Cultural Demand and Business Planning Proposal for Pah Homestead](#)