

WHITEHORSE CENTRE

Artspace, Victoria

A business case for the redevelopment of the Whitehorse Centre, Victoria

> THE CONTEXT

The Whitehorse Centre provides a variety of creative activities including theatre and function services for the Whitehorse Community and beyond. The centre is both a venue for hire and a presenter. Following a feasibility study in 2010/2011 and alongside the development of an Arts and Cultural Strategy for the region, Council sought the development of a Business Case for the Centre.

> THE BRIEF

Positive Solutions was to help develop a Business Case for the Whitehorse Centre that provides Whitehorse City Council with recommendations, a costed design brief, concept plans and costed operational model for the redevelopment of the Whitehorse Centre. The business case should deliver a leading, high quality and sustainable facility that reflects the needs and aspirations of users.

> OUR APPROACH

As sub-consultants to Williams Ross Architects, Positive Solutions reviewed existing documentation and reports, mapped user demand and future use, undertook consultation with Councillors and other stakeholders, held workshops, provided guidance on financing and capital costs and identified the social and cultural impacts of a redeveloped centre.

> THE RESULT

A final report was provided to Council which included a Business Case based on detailed market research, needs analysis and business modeling. The report identified the facilities required to support activities, recommended a development approach and estimated capital costs of the development. The Business Case was released publicly in December 2015 and has formed the basis of subsequent community consultation regarding the redevelopment of the Centre.

SEE ALSO:

- > [City Recital Hall, Sydney, Review of Future Management and Governance Models](#)
- > [Shoalhaven Entertainment Centre Governance Review](#)
- > [Brisbane Powerhouse Feasibility Study and Business Planning](#)
- > [A New Theatre for the City of Casey, Melbourne](#)
- > [Business Case for St James Theatre, Auckland](#)