



Arts, culture and heritage recognition are transformative elements for modern cities that help to position them as attractive places to live, work and invest

> THE CONTEXT

From arenas and stadiums to galleries and performance venues, Perth City is blessed with some of the country's best cultural facilities and public art spaces. This, together with an abundance of outdoor spaces- parklands, rivers, and connection with the sea - and access to high standards of education and public services, contributes to Perth's ranking in the top 10 most liveable cities globally.

The Lord Mayor, in her introduction to Perth's Public Art Strategy 2014 noted that: 'Liveable cities are those that achieve a balance between providing a nurturing and encouraging environment for fledgling talents, and being bold enough to back ambitious and innovative enterprises at scale and smart enough to support traditional needs too.'

> THE BRIEF

Recognising the role of arts, culture and heritage in enriching community life, the City of Perth initiated the development of its first Arts, Culture and Heritage Strategy to inform priority planning, investment and partnerships to support the culturally diverse life of the Perth community.

Positive Solutions and The Maytrix Group were engaged to assist with development of the Strategy.

Building on wide-ranging community consultation undertaken for its Community Strategic Plan, the Strategy will guide planning and investment over the next four years.

> OUR APPROACH

More than 150 individuals from the creative sector and the wider community voiced considerations and opportunities which have shaped the Strategy. This led to the issue of an online Discussion Document and survey to reach out to the wider community for their views. Our aim was to ensure that many perspectives were taken into account.

Feedback from that process informed the drafting of the Strategy, which was also closely aligned to the City's key planning documents which guide future priorities.

> THE RESULTS

The Strategy celebrates the City's rich heritage and diverse multi-cultural communities. It recognises the City's built and natural assets, and celebrate its many achievements in arts, culture and heritage. It highlights areas for investment, as well as acknowledging the many activities which are already taking place. It provides a common point of reference for the City and for its partners in cultural development and delivery.

SEE ALSO:

- > [Armidale Arts and Cultural Strategic Plan](#)
- > [AlburyCity Creative Economy Strategy](#)
- > [Northern Rivers Arts and Creative Industries Strategy 2008-2012](#)
- > [Development of a Northern Territory Arts and Cultural Policy](#)