

SCAAB Member: strategic business representative

- **skills based (finance/legal/commercial/marketing) x2**

Role

The Board member must be committed to understanding the arts and creative sector and proactively contribute to achieving its objectives in a professional and independent manner.

The member will act as part of a cohesive team that provides strategic advice to Council and advocates for the arts and creative sector on the Sunshine Coast.

The member may be required to represent the Board at events and functions.

Responsibilities

The Board member is responsible for applying strategic business experience and knowledge to contribute to the Board's objectives to:

- Proactively build the identity of the Sunshine Coast as an arts destination for tourism and industry.
- Advocate the region's advantages to secure new investment in arts and cultural infrastructure.
- Provide strategic advice to Council in relation to arts and cultural facilities and infrastructure.
- Provide advice on strategic direction of wider cultural policy and strategy.
- Provide opportunities to develop philanthropic activity in relation to the regional arts offer, including maintaining positive ongoing relationships with the Sunshine Coast Arts Foundation

Experience

The member must have:

- Extensive experience as a business leader with well-developed business networks and relationships.
- Knowledge of the arts sector, strategic arts planning and policy.
- Well-developed team skills to ensure open, collaborative, confident and constructive communications and discussions with a board populated by highly experienced and professional members from diverse arts backgrounds.
- Demonstrated experience as a Board/committee member, including knowledge of Board processes and governance.
- Well-developed political acumen.
- Experience in advocacy/relationship management would be advantageous.

Personal attributes

- Integrity- acting ethically and within a local government governance framework. Having appropriate independence, putting the sector's interests before personal interests.
- Collaborative – Ability to work cooperatively and respectfully to reach consensus on key issues.
- Effective communicator – the ability to engage and effectively communicate with all stakeholders.
- Developed emotional intelligence – self-awareness and self-management, motivated, empathetic with well-developed social skills.
- Strategic thinker – as the Board is an advisory Board, all Board members must be able to provide advice as it relates to their area of professional expertise and the arts.

The SCAAB strives to reflect the diverse sector it represents – both by the membership of its Board and in its inclusive culture that encourages, supports and celebrates the diversity of our creative region.