

A review of future management and governance models for the City Recital Hall on behalf of the City of Sydney

> THE CONTEXT

City Recital Hall (CRH) is a 1,238 seat purpose-built venue for the presentation of fine music located in Sydney's CBD. Since opening in 1999 the venue has been operated by Pegasus Venue Management on behalf of the City. The City was interested in exploring alternative options for the ongoing management of CRH prior to the expiry of the agreement with Pegasus in 2015.

> THE BRIEF

City of Sydney sought expert advice on the best future management and governance models for CRH. The recommended model would optimise public access to the venue and maximise cultural and economic benefits for the City, hirers, audiences and the local economy.

SEE ALSO:

- > Shoalhaven Entertainment Centre Governance Review
- > Whitehorse Centre Business Case Development
- > Brisbane Powerhouse Feasibility Study and Business Planning
- > Burrinja Master Development Plan, Yarra Ranges, Victoria
- > Business Case for St James Theatre, Auckland

> OUR APPROACH

Interviews were undertaken with Council officers, industry stakeholders, and with representatives at several benchmark facilities in Australia and overseas, focusing especially on recital/concert halls. This research supplemented Positive Solutions' existing knowledge of governance arrangements in the arts, secured from a range of previous projects.

> THE RESULT

Positive Solutions prepared a report to Council which concluded that the establishment of a dedicated non-profit organisation was the appropriate option for City of Sydney to pursue for the future management and governance of the CRH. The report also made recommendations related to strategic planning, documentation, monitoring, and operations. City of Sydney has subsequently taken on these recommendations; establishing a non-profit organisation and appointing a board to oversee governance of the organisation.

