

## CITY OF CASEY



Image courtesy of City of Casey, available at [www.bunjilplace.com.au/visit-explore](http://www.bunjilplace.com.au/visit-explore)

# Driving effective planning and sustainable growth at Bunjil Place since 2014

## CONTEXT

Bunjil Place, a major cultural precinct in Victoria, opened in 2019, and unites creativity, community, and entertainment. It transcends the conventional notion of a civic precinct and fosters participation and belonging among the diverse Casey community.

## OUR INVOLVEMENT

### Demand Assessment for New City of Casey Theatre

In response to rapid growth in the City of Casey, Positive Solutions was engaged in 2014 to scope a performing arts theatre within a new civic precinct. Our team conducted research, community consultation, competitor analysis, and financial forecasting. We identified a need for the proposed theatre, recommending an 800-seat auditorium and a flexible secondary space.

### Bunjil Place Governance Model Review

Positive Solutions was engaged in 2016 to review Bunjil Place's governance model. We considered options for direct Council operation or an arms-length model. Our work included advising on a framework of strategic planning, performance reports, operational policies, and an independent audit of operational systems.

### Business and Financial Plan for Bunjil Place

In 2019, collaborating with The Maytrix Group, we developed a 10-year business and financial plan for the award-winning Bunjil Place. Our advice was informed by consultation with staff and stakeholders. The plan provided a roadmap for future integration of services.

### Establishing a Bunjil Place Charitable Vehicle

Positive Solutions is currently consulting with the City of Casey to establish a charitable vehicle for Bunjil Place. Our role has included benchmarking research, evaluation, consultation, and analysis to support fundraising for Bunjil Place's programs.

## RESULT

Since 2014 Positive Solutions' engagement with Bunjil Place has provided cumulative expertise and context. These initiatives have positioned the City of Casey as the driver of an innovative precinct with potential for long-term success and community benefits.

## SEE ALSO:

- > [Murray Art Museum Albury \(MAMA\)](#)
- > [Integrated Cultural Precinct Feasibility Study for City of Monash](#)
- > [Management and Operating Plan for the Springvale Library and Community Precinct](#)
- > [Business Case for Gosford Regional Performing Arts Centre](#)
- > [Bunjil Place Business and Financial Plan](#)